POLARIZATION AND HEALTH

BY CRISTINA BLANCO PÉREZ*

Universitat Autònoma de Barcelona

AND

XAVIER RAMOS[†]

Universitat Autònoma de Barcelona & IZA

This paper examines the effect of income polarization on individual health. We argue that polarization captures much better the social tension and conflict that underlie some of the pathways linking income disparities and individual health, and which have been traditionally proxied by inequality. We test our premises with panel data for Spain. Results show that polarization has a detrimental effect on health. We also find that the way the relevant population subgroups are defined is important: polarization is only significant if measured between education-age groups for each region. Regional polarization is not significant. Our results are obtained conditional on a comprehensive set of controls, including absolute and relative income.

1. INTRODUCTION

In this paper we examine, for the first time, the relationship between income polarization and individual health. Some social factors which are known to determine health operate through the social tension and conflict that they generate. Two are especially relevant: the psychosocial stress which results from strategies of dominance and conflict that govern many social structures in modern industrialized societies, and the lower provision of public goods and redistributive policies due to the tension and disagreement between groups with conflictive interests. Since polarization is the concept that is most closely related to social tension and conflict (Esteban and Ray, 1994), we want to test empirically whether polarization has a negative effect on individuals' health.

These two pathways are not new; they come from the related and prolific literature on the negative relationship between income inequality and health (see Deaton (2003) for a critical survey from an economics perspective, and Subramanian and Kawachi (2004) and Wilkinson and Pickett (2006) for

[†]Correspondence to: Xavier Ramos, Departament d'Economia Aplicada, Universitat Autònoma de Barcelona, Campus de la UAB, 08193 Bellaterra, Spain (xavi.ramos@uab.cat).

© 2009 The Authors

Journal compilation © 2009 International Association for Research in Income and Wealth Published by Blackwell Publishing, 9600 Garsington Road, Oxford OX4 2DQ, UK and 350 Main St, Malden, MA, 02148, USA.

Note: We would like to thank Ada Ferrer-i-Carbonell for the time and effort she has devoted to this paper, and for her very helpful comments on this and earlier versions of the paper. We would also like to thank two anonymous referees for their comments. The authors acknowledge financial support of projects SEJ2007-67911-C03-02/ECON (Ministerio de Ciencia y Tecnología), 2009SGR-307, and XREPP (Direcció General de Recerca). This paper was written while Cristina Blanco was visiting ECASS at the University of Essex and Xavier Ramos visited DIW Berlin. We are very grateful for their hospitality and supportive facilities.

^{*}Correspondence to: Cristina Blanco Pérez, Departament d'Economia Aplicada, Universitat Autònoma de Barcelona, Campus de la UAB, 08193 Bellaterra, Spain (cristina.blanco.perez@uab.cat).

surveys from an epidemiological viewpoint). The novelty of the paper, then, is introducing polarization in the extensive literature that relates distributive issues with health, and showing its empirical relevance.

Our empirical strategy uses panel data from Spain and employs a recently developed econometric method due to Ferrer-i-Carbonell and Frijters (2004), which allows taking full advantage of the time-varying and time-invariant information available in a longitudinal study when modeling an ordinal outcome.

Our findings provide empirical support to our main hypothesis: that is, income polarization affects individual health in a negative way. Polarization takes place between groups, and we also find that the way the relevant population subgroups are defined is important: polarization is only significant if measured between education-age groups for each region, but is not significant between regions. This result is important and rather new, since the empirical literature has mostly focused on income disparities between regions, and has neglected other population subgroups that we find relevant. Our results are obtained conditional on a comprehensive set of controls, including absolute and relative income, and subjective poverty.

The paper is structured as follows. Section 2 puts forth the theoretical grounds that explain a negative relationship between income polarization and individual health, and clarifies the differences between polarization and inequality. Section 3 describes the data and defines the key variables, while Section 4 presents the empirical model and outlines the estimation procedure. Section 5 presents our main empirical findings and Section 6 shows that results are robust to changes in the polarization measure and to the inclusion of subjective poverty in the analysis. Finally, Section 7 provides some concluding remarks.

2. INCOME POLARIZATION AND INDIVIDUAL HEALTH

2.1. Why Income Polarization?

We argue that income polarization affects individual health in at least two ways. First, psychosocial stress, related to strategies of dominance, *conflict*, and submission, and prevalent in most industrialized societies, has adverse consequences on health (Wilkinson, 1996, 1997, 1998). Our premise is that income polarization captures the conflict that underlies psychosocial stress, and thus shows a negative relation with individual health.

The second pathway is related to the long-standing argument in the political economy literature that income disparities increase disagreement and tension between groups with conflictive interests on the provision of public goods, such as health, education, or police. Such conflict of interests is likely to reduce the provision of public goods and redistributive policies—see Osberg *et al.* (2003) for a review of the literature.¹ Income disparities may also discourage political participation of poorer individuals relative to better-off citizens, which undermines the political voice of worse-off individuals, and endangers the responsiveness of

¹However, if increased income disparities imply a poorer median voter, the outcome might be the opposite, since she will favor more social (and especially redistributive) spending (Meltzer and Richard, 1981, 1983).

government to the popular majority and not the elite minority. There is some evidence that supports this view. For instance, Garand and Nguyen (2007) find that in U.S. counties with larger income disparities, "vote turnout tends to be lower in general and especially for disadvantaged people, relative to high-income citizens" (p. 4), while Jacobs and Skocpol (2005) argue that "our governing institutions are much more responsive to the privileged and well-organized narrow interests than to other Americans" (p. 9).

Hence, we hypothesize that greater polarization leads to lower provision of public goods. Our premise is in line with recent findings on the (negative) relation between (ethnic) polarization and the share of public spending on public goods (Alesina *et al.*, 1999). In so far as these public goods contribute to individual health, polarization may be seen as a health hazard. However, there is some evidence that indicates that access to medical services does not have large effects on health, especially in adulthood (Adler *et al.*, 1994; House and Williams, 1995). If this was the case, we would expect no effect of polarization on individual health, at least through this channel.

Traditionally, the two mechanisms outlined above, despite being related to conflict, have never been linked to the notion of polarization, but to the concept of inequality. Actually, the relationship between inequality and health has attracted much attention from different disciplines—see Kawachi *et al.* (1999) for a nice collection of papers on the topic.² Deaton (2003), who argues that there is no direct link between inequality and health, recognizes that psychosocial stress is one of the plausible ways through which inequality may relate to health. Indeed Wilkinson (2000) relates inequality to the "stressful strategies of dominance and conflict," which may result in psychosocial stress and deterioration in individual health. Inequality, but also segregation, has been traditionally deemed relevant for the provision of public goods (Meltzer and Richard, 1981, 1983), although the evidence is mixed: while Lindert (1996) and Moene and Wallerstein (2002) find that inequality across countries is associated with lower public spending, Milanovic (2000) finds the opposite.

In this paper we argue that it is inequality between relevant population subgroups, i.e. alienation, and not simply overall population inequality, which sharpens the differences in collective preferences and leads to disagreement and conflict on the provision of public goods. Of course, the more homogeneous the groups the sharper the differences in preference. We argue that it is polarization, a notion which is conceptually close to segregation, and not inequality, which should correlate with health. In sum, what is indeed novel in our approach is the focus on conflict, which is brought about by a polarized situation, rather than by a simply unequal one.

Since inequality has been extensively used in the literature to approximate different pathways (see Deaton, 2003, for a critical review), it will also be included in our empirical work. One of the major channels through which inequality might

²Ever since Preston (1975) documented the non-linear relationship between income and health, income inequality has been considered as a determinant of individual health. After much debate (both in the epidemiological and economics literature), the question as to whether there is a direct effect of income inequality on individual health still remains open—see Wilkinson (1992, 1996, 2000), Kawachi *et al.* (1999), and Deaton (2003) for different positions on this debate.

still be relevant for individual health is social capital. Income inequality is a determinant of social capital (Brehm and Rahn, 1997; Kawachi *et al.*, 1997; Alesina and La Ferrara, 2000), which in turn is supposed to have a positive effect on individual health (Mellor and Milyo, 2005). Social capital—defined as the features of social organization, such as civic participation, norms of reciprocity, and trust in others—facilitates cooperation for mutual benefit (Putnam, 1993; Glaeser *et al.*, 2002), and generates both psychological (trust and emotional support) and tangible benefits (better access to information, increased civic and community participation, or more taste for redistributive and collective goods). In so far as inequality is a good proxy for social capital, it is likely to have a negative effect on health. In our empirical analysis, we use club membership and whether speaking often with neighbors as control variables. Nonetheless, since these are rather crude and incomplete indicators of social capital—albeit widely used—inequality may still exert a significant effect on individual health.

2.2. Income Polarization

Polarization is best understood as the result of two features: alienation and identification (Esteban and Ray, 1994). In societies where groups or communities are far apart from each other, they are likely to have different collective preferences and pursue different goals and interests. Such distance will give rise to a feeling of *alienation*, which may lead to the lack of understanding of and tolerance for other population groups. Such alienation brings about tension and social and political conflict. Additionally, as groups are internally more homogeneous, because the relevant characteristics of their members are more similar, their members identify more closely with the group, and thus are likely to have a greater feeling of belonging to their group or community, which in turn may also increase the social and political conflict. In sum, the larger the inter-group heterogeneity (alienation) and the intra-group homogeneity (identification), the larger the polarization.

Polarization is fundamentally different from inequality. The early contributors to this literature thoroughly and persuasively explain the distributive differences between polarization and inequality.³ Wolfson (1994) shows how polarization, but not inequality, captures the disappearance of the middle class, and Esteban and Ray (1994) devote a large part of their paper to illustrate the distributive features that clearly distinguish polarization from inequality. Perhaps the most important of these is that polarization may not be consistent with the principle of transfers, which is a fundamental property in inequality measurement. Suppose there is a two-group society with intra-group disparities. Rich to poor transfers, consistent with the principle of transfers, will certainly reduce measured inequality but will increase polarization if they occur within a given group, as they increase *identification*. A second distinctive feature of polarization is that it is "global in nature, in a way that inequality measures are not" (p. 826). That is, to

© 2009 The Authors Journal compilation © International Association for Research in Income and Wealth 2009

³Notwithstanding this, recent and influential contributions still confound the two concepts or proxy polarization with some inequality measure. Knack and Keefer (1997), for instance, purport to measure polarization with an inequality index, and Alesina *et al.* (1999) study the relationship between ethnic polarization and the provision of public goods, and argue that if polarization of preferences is a function of income—rather than ethnic—polarization, then income inequality might explain the provision of public goods.

make polarization comparisons one has to consider the whole distribution. However, inequality measurement may be "local," and the principle of transfers is a good example since it only looks at two incomes to make inequality comparisons. Nonetheless, the most relevant difference between polarization and inequality is that polarization, and not inequality, may bring about social tension and social and political conflict.

3. DATA AND VARIABLES DESCRIPTION

We employ Spanish data from the European Community Household Panel survey (ECHP), a standardized multi-purpose annual longitudinal survey providing comparable micro-data about living conditions in the European Union member states. We consider the eight waves (1994–2001) of the Spanish sample of the ECHP. As suggested by Cowell and Victoria-Feser (2002), to avoid noise and bias in the estimation of the inequality and polarization indices due to outliers and extreme incomes, we have trimmed 1 percent of the upper and lower tails of the income distribution (see also Weich *et al.*, 2002; Gravelle and Sutton, 2006). The final sample contains 95,748 individual observations that correspond to 15,692 individuals. The average length of time in the panel is 6.1 years.

Individual health is measured by a self-assessed measure (SAH), which is taken from the individual answer to the following question: "How is your health in general?" Individuals can report five different answers ordered from "very poor" (value 1) to "very good health" (value 5). The use of subjective measures to evaluate not only health but also other aspects of life has increased in recent years, as empirical evidence on its validity has been accumulating (Clark *et al.*, 2008). In particular, individual health subjective evaluations of health have been found to be good predictors of morbidity and mortality (Deaton, 2003), even conditional on a physician's examination (see Idler and Benyamini, 1997).

Since our measure of polarization ought to capture the conflict between exogenously defined population subgroups, and not only the clustering along the income distribution for the overall population, our index of polarization (*P*) will be the ratio of between- to within-inequality components (Zhang and Kanbur, 2001). Consider, for instance, the generalized entropy family of inequality indices, which depends on sensitivity parameter α :

$$I(\alpha) = I_W + I_B = \sum_{g}^{K} w_g I_g + I(\mu_1 e_1, \dots, \mu_K e_K)$$

where I_W is the within-inequality component and I_B is the between-inequality component. The within component is a weighted sum of inequalities, I_g , occurring within each (exogenously given) subgroup g = 1, ..., K, where the weights w_g are a function of overall and subgroup mean income, μ and μ_g , and overall and subgroup population shares, n and n_g :

$$w_g = \left(\frac{n_g}{n}\right)^{1-\alpha} \left(\frac{\mu_g}{\mu}\right)^{\alpha}.$$

 $^{$\}cite{C}$$ 2009 The Authors Journal compilation \cite{C} International Association for Research in Income and Wealth 2009

The between component measures the inequality in a counterfactual distribution where individuals are assigned the mean income of their group, μ_g (hence e_g is a vector of ones of length n_g). Then Zhang and Kanbur's index of polarization, P, may be expressed as:

$$P = \frac{I_B}{I_W} = \frac{I(\mu_1 e_1, \dots, \mu_K e_K)}{\sum_{g}^{K} w_g I_g}$$

Zhang and Kanbur's (2001) index is especially suitable to measure polarization between exogenously defined groups, as opposed to the axiomatically derived measures of income polarization (e.g. Esteban and Ray, 1994; Wang and Tsui, 2000); see Zhang and Kanbur (2001) for a complete survey of existing polarization indices.

Besides measuring polarization between regions, as is usual in the literature, the empirical analysis adds a new feature by arguing that the relevant population subgroups are not regions but individual's reference groups. Then, the obvious question is how to define the reference group to which individuals compare. Here we define the reference group as individuals who live in the same region, and have about the same age and education level, a practice common in the literature of income and happiness (Ferrer-i-Carbonell, 2005).⁴ Thus, polarization is a time-varying variable, which differs across reference groups.

We use the Theil index to measure inequality, which is especially suitable for our purposes since it decomposes additively into within and between inequality, the two elements required to compute polarization. As a robustness check we also use the mean log deviation (MLD); see Section 6. These two inequality indices are the only two that provide an exact additive decomposition, and that use only population- (MLD) and income-related (for the Theil) weights to aggregate subgroup inequalities to obtain the within component (Cowell, 1980; Shorrocks, 1980).

Besides polarization and inequality, the covariates include variables that have been shown to have an influence on individual health. Our specifications include income-related variables (family income and average income of the reference group), personal characteristics (age, education, and labor market status), a proxy of social capital (whether talking often with neighbors), and environmental factors (crime or vandalism problems, and pollution problems in the area of residence). Health hazardous behavior variables such as smoking, and the body mass index were also tried, but shown to be systematically insignificant.⁵ Descriptive statistics are shown in Appendix Table A1.

© 2009 The Authors Journal compilation © International Association for Research in Income and Wealth 2009

⁴We consider the three education categories provided by the data and bunch individuals into four age groups (<25, 25–44, 45–65, >65). Since we consider seven regions (defined as NUTS1), we have 84 reference groups per year. Our seven regions are sufficiently large, the smallest having 1.7 million and the largest over 9.4 million inhabitants, according to the 2001 census.

⁵Recent empirical work for selected European countries obtains similar results (e.g. Theodossiou and Zangelidis, 2006).

4. Empirical Model and Estimation Procedure

The principal aim of the paper is to test whether income polarization has any effect on self-assessed individual health, which is an ordinal variable that can take five discrete ordered values. The empirical analysis assumes that individuals' answers are comparable among them, which means that an individual reporting a 4 enjoys a better health than one reporting a 2. Nevertheless, and given that health is measured in discrete numbers, the empirical analysis uses a categorical ordered model so as to avoid assuming cardinality. Following the usual notation for ordered categorical models, the equation to be estimated is:

$H_{it}^* = X_{it}\beta + f_i + \varepsilon_{it}, \quad H_{it} = k \Leftrightarrow H_{it}^* \in [\lambda_k, \lambda_{k+1})$

where H_{it}^* is the latent health status of individual *i* at time *t*, H_{it} is the observed one, λ_k is the k-th cut-off point for the five different k categories, X_{ii} is a vector of covariates, f_i are the individual time-invariant unobserved characteristics, and ε_{it} is the usual time-varying error term. The inclusion of fixed effects in an ordered categorical model is not straightforward. In this paper we use an extension derived in Ferrer-i-Carbonell and Frijters (2004) of the widely used fixed-effect binary logit model by Chamberlain (1980), in which the original variable is collapsed into a binary variable by using an individual-specific threshold.⁶ Instead of the most common practice of collapsing the original categorical ordinal variable into a binary variable according to an arbitrary threshold that is common for all individuals,⁷ the Ferrer-i-Carbonell and Frijters (2004) model recodes the original variable by means of an individual-specific threshold via the free parameter k_i . The first option wastes a lot of the sample information, as all individuals for whom the binary health status variable does not change over the sample period will not contribute to estimation, even if their reported health status ordinal indicator does change. The second option instead allows us to include all individuals whose health status score changes over the sample period, which is the case for 87 percent of all observations, while studies using the first option usually lose over 50 percent of the sample observations (e.g. Clark, 2003).

The conditional estimator for β maximizes the following likelihood of observing which of the *T* health statuses of the same individual are above k_i , given that there are *c* out of *T* health statuses above k_i :

$$L\Big[I(H_{i1} > k_i), \dots, I(H_{iT} > k_i) | \sum_{t} I(H_{it} > k_i) = c \Big]$$

=
$$\frac{\exp\{\sum_{t=1}^{T} I(H_{it} > k_i) X_{it} \beta\}}{\sum_{H \in S(k_{i},c)} \exp\{\sum_{t=1}^{T} I(H_{it} > k_i) X_{it} \beta\}}.$$

 $$\cite{C}$$ 2009 The Authors Journal compilation \cite{C} International Association for Research in Income and Wealth 2009

⁶We will employ the individual mean score of reported health status over the sample period. ⁷For instance, we could recode our five-scale ordinal health status variable such that the lower three categories are assigned a value of 0 and the upper two are assigned a value of 1.

Here, $S(k_i, c)$ denotes the set of all possible combinations of $\{H_{i1}, \ldots, H_{iT}\}$ such that $\sum_{i} I(H_{ii} > k_i) = c$. For details on the estimation procedure we refer to Ferrer-i-Carbonell and Frijters (2004).

5. Empirical Results

Table 1 reports the estimates of basic specifications for the fixed-effects ordered logit models. All specifications include the basic controls but differ in the way the inequality and polarization variables are introduced. The first two specifications include polarization between regions and reference groups. The last two introduce, next to polarization, inequality between regions and reference groups.

Before discussing the main variables of interest, we briefly discuss some of the most interesting explanatory variables. The estimates of the covariates are robust across specifications and have the expected sign, with the exception of unemployment, which shows a positive sign. As usual in the literature, income has a positive

TABLE 1
Individual Health and Polarization (Estimated with Theil Index) Fixed-Effects Ordered Logit Model, ECHP 1994–2001

	Spe	cif.1	Specif.2		Specif.3		Specif.4	
Covariates	Coeff.	p-value	Coeff.	p-value	Coeff.	p-value	Coeff.	p-value
Ln(family income)	0.053	0.016	0.056	0.011	0.050	0.021	0.052	0.018
Ln(average income reference group)	0.310	0.002	0.356	0.000	0.277	0.006	0.305	0.002
Age	-0.107	0.000	-0.109	0.000	-0.114	0.000	-0.108	0.000
Age squared	0.0004	0.000	0.0004	0.000	0.0004	0.000	0.0004	0.000
Secondary education	0.082	0.085	0.093	0.050	0.077	0.107	0.090	0.062
Tertiary education	0.141	0.041	0.163	0.018	0.128	0.063	0.146	0.034
Unemployed	0.083	0.014	0.084	0.013	0.083	0.014	0.083	0.014
Inactive	-0.075	0.019	-0.073	0.024	-0.076	0.019	-0.076	0.019
Separated	-0.037	0.752	-0.039	0.740	-0.038	0.748	-0.037	0.754
Divorced	0.188	0.268	0.192	0.260	0.187	0.272	0.190	0.265
Widowed	-0.022	0.805	-0.016	0.853	-0.022	0.801	-0.022	0.804
Single	0.067	0.290	0.067	0.294	0.068	0.281	0.068	0.285
Do not talk often to neighbors	-0.231	0.000	-0.233	0.000	-0.231	0.000	-0.231	0.000
No crime problems in area	0.138	0.000	0.139	0.000	0.138	0.000	0.138	0.000
No pollution problems in area	0.139	0.000	0.139	0.000	0.139	0.000	0.139	0.000
Polarization (between reference groups) ^a	-0.933	0.000			-0.819	0.000	-0.947	0.000
Polarization (between regions)			0.382	0.540				
Inequality (between reference groups) ^a							-0.527	0.214
Inequality (between regions)					-2.354	0.008		
Log likelihood No. observations	-39,602 95,748		-39,612 95,748		-39,599 95,748		-39,602 95,748	

Note: aReference groups defined over education and age for each region and year.

© 2009 The Authors

effect on health, as it buys goods and services that are health enhancing (Deaton, 2003). Such positive relationship has also proven to be causal (see Frijters et al., 2005, for recent evidence). As customary, our income variable refers to the equivalent net household income.⁸ Besides absolute income, a recent body of the literature has argued and shown that relative income has also a bearing on individual health. That is, holding own income level fixed, the average income in a reference group also affects an individual's health status. The direction of the effect, however, is uncertain since there are at least two arguments that work in opposite directions. The traditional model posits that low relative income harms health by increasing relative deprivation and thus psychosocial stress (Wilkinson, 1996, 1997, 1998). Recent evidence, however, suggests a positive relationship between relative income and health, which could be explained by a positive externality brought about by the larger expenditure on health-promoting goods and services in wealthier communities-regardless of own income level (Miller and Paxton, 2006). Here, the relative income is defined as the (log of the) average income of a reference group, defined in the same way as the reference groups of income polarization. If reference groups are defined only as individuals in the same region, the effect is insignificant. Relative income has a positive and statistically significant sign, which suggests that the level of income of the community is consistent with a positive externality effect, rather than a relative deprivation argument.

As outlined above, social capital was originally approximated by two standard indicators: club membership and whether speaking often with neighbors. However, only the latter is significant and it is finally included in the regression. Recall from our discussion above that, when included, inequality may also capture the effects of social capital on health. Finally, we also control for environmental factors which have been found to affect health (Sassi and Hurst, 2008), and which include having problems of crime, vandalism, and pollution in the area of residence. We find these environmental problems to have a negative correlation with individual health.

The first two specifications show that while polarization between reference groups is negatively correlated with health, regional polarization does not have a statistical significant effect on health. This evidence supports our predictions on the negative effect of polarization on individual health, but also warns that the way population subgroups are defined is important. Our results suggest that tension and conflict occur among groups of people who share basic individual characteristics such as education and age and live in the same region, and not among those individuals who simply reside in different regions, regardless of their personal attributes. As Table 2 shows, polarization is larger among education-age groups than among regions, and this is because both alienation and identification are larger for the former than for the latter.⁹

The last two specifications introduce inequality between regions and between age–education groups, respectively, to check whether inequality still has some explanatory power beyond polarization. We find that only income inequality

⁸The OECD scale is used to equivalize income. This deflator gives a weight of 1 to the first adult of the household, 0.7 to the rest of the adults, and 0.5 to the children younger than 14 (see Hagenaars *et al.*, 1994).

⁹Bear in mind that larger identification means lower within-group inequality.

^{© 2009} The Authors Journal compilation © International Association for Research in Income and Wealth 2009

Year	Polar	ization	Alier	nation	Identification		
	Groups	Regions	Groups	Regions	Groups	Regions	
1994	0.204	0.082	0.025	0.012	0.123	0.145	
1995	0.198	0.108	0.024	0.015	0.120	0.141	
1996	0.193	0.098	0.022	0.013	0.115	0.136	
1997	0.211	0.128	0.025	0.018	0.120	0.143	
1998	0.191	0.122	0.023	0.017	0.118	0.138	
1999	0.184	0.139	0.020	0.018	0.109	0.128	
2000	0.188	0.116	0.020	0.014	0.105	0.122	
2001	0.191	0.150	0.019	0.017	0.101	0.116	
All years	0.196	0.116	0.022	0.015	0.115	0.135	

 TABLE 2

 POLARIZATION AND ITS COMPONENTS BY WAVE, USING THEIL INDEX

Notes: Between- and within-inequality components computed using the Theil index. Groups are defined by age and education for each region and wave. Alienation is the between-inequality component, and for age–education groups it is the average of between inequalities for all regions. Identification is the within-inequality component.

between regions matters for health, but that inequality between age–education groups has no significant effect.¹⁰ If, as suggested above, inequality is a proxy for social capital, our results indicate that it is inequality among individuals of a region that matters, and not only among those individuals with similar basic characteristics. Note that the negative effect of regional inequality obtains in spite of controlling for another social capital variable (i.e. how often talking to neighbors), and that the sign and size of the latter does not change with the inclusion of regional inequality.

6. ROBUSTNESS CHECKS

This section shows that our main result—i.e. the negative effect of polarization between reference groups on health—is robust to using a different polarization measure and to including (subjective) poverty in the analysis. We measure polarization using an alternative index of inequality that also decomposes additively, and obtain similar results. Table 3 shows the estimates of the same four basic specifications presented in Table 1 where polarization and inequality have been computed using the MLD—instead of the Theil index. Polarization continues to have a detrimental effect on health only when computed between age–education groups. However, inequality now shows a negative and significant effect both between reference groups and between regions (specifications 3 and 4).

Relative poverty has been adduced to have a deleterious effect on health (Wilkinson, 1996; Wagstaff and Van Doorslaer, 2000; Deaton, 2003). Certain kinds of socioeconomic problems (e.g. unemployment, debts, housing and marital problems) have negative psychological effects on individuals. This stress may

© 2009 The Authors Journal compilation © International Association for Research in Income and Wealth 2009

¹⁰This finding is at odds with previous evidence for Spain (see Regidor *et al.*, 1997, 2003), which finds no significant effect of regional inequality on individual health. As argued in Wilkinson and Pickett (2006), this discrepancy may be explained by the size of the regions used in the two studies. We use larger regions defined in accordance with NUTS1, while Regidor *et al.* (1997, 2003) use much smaller (NUTS2) regions.

	Spec	cif. 1	Specif.2		Specif.3		Specif. 4	
Covariates	Coeff.	p-value	Coeff.	p-value	Coeff.	p-value	Coeff.	p-value
Ln(family income)	0.053	0.014	0.056	0.010	0.049	0.025	0.052	0.018
Ln(average income reference group)	0.329	0.001	0.369	0.000	0.255	0.012	0.326	0.001
Age	-0.106	0.000	-0.112	0.000	-0.119	0.000	-0.109	0.000
Age squared	0.0004	0.000	0.0004	0.000	0.0004	0.000	0.0004	0.000
Secondary education	0.086	0.071	0.095	0.046	0.075	0.118	0.098	0.042
Tertiary education	0.149	0.030	0.167	0.016	0.121	0.078	0.158	0.021
Unemployed	0.083	0.014	0.084	0.013	0.083	0.014	0.083	0.014
Inactive	-0.075	0.020	-0.073	0.024	-0.076	0.018	-0.076	0.019
Separated	-0.037	0.750	-0.038	0.743	-0.039	0.741	-0.037	0.753
Divorced	0.189	0.266	0.192	0.258	0.185	0.277	0.191	0.261
Widowed	-0.020	0.814	-0.016	0.852	-0.021	0.812	-0.020	0.816
Single	0.067	0.293	0.067	0.293	0.070	0.273	0.068	0.284
Do not talk often to neighbors	-0.232	0.000	-0.233	0.000	-0.231	0.000	-0.232	0.000
No crime problems in area	0.139	0.000	0.139	0.000	0.138	0.000	0.139	0.000
No pollution problems in area	0.139	0.000	0.139	0.000	0.138	0.000	0.139	0.000
Polarization (between reference groups) ^a	-0.824	0.001			-0.683	0.006	-0.859	0.001
Polarization (between regions)			0.737	0.293				
Inequality (between reference groups) ^a							-0.780	0.034
Inequality (between regions)					-4.390	0.000		
Log likelihood No. observations	-39,607 95,748		-39,612 95,748		-39,593 95,748		-39,604 95,748	

TABLE 3 Individual Health and Polarization Estimated Using MLD Fixed-Effects Ordered Logit Model, ECHP 1994–2001

Note: ^aReference groups defined over education and age for each region and year.

affect health directly, for example, by weakening the immunological system and favoring the appearance of other illnesses, or it may affect health indirectly, by inducing an increase in alcohol or drugs consumption (McIsaac and Wilkinson 1995). We capture this stress, and the related psychological effects, by a subjective account of financial difficulties. In particular, individuals report whether they are able to make ends meet.¹¹ Table 4 shows the estimates of our four base models when this subjective poverty measure is included. As expected, (subjective) poverty has a deleterious effect on individual health. Additionally, the income level becomes insignificant. Most importantly for us, polarization is robust both in size and precision to the inclusion of subjective poverty. This suggests that the negative psychological effects caused by the perception of being poor do not confound the negative polarization effects on health.

¹¹We have recoded the original ordinal answers on a six-point scale, running from "with great difficulty" to "very easily," to a dummy variable that takes a value of 1 if individuals report being able to make ends meet "with great difficulty," "with difficulty," or "with some difficulty," and 0 for the other three categories: "fairly easily," easily," or "very easily."

	Spec	cif. 1	Spee	cif.2	Spe	cif.3	Spec	if. 4
Covariates	Coeff.	p-value	Coeff.	p-value	Coeff.	p-value	Coeff.	p-value
Difficulties to make ends meet	-0.195	0.000	-0.195	0.000	-0.196	0.000	-0.195	0.000
Ln(family income)	0.031	0.157	0.034	0.122	0.029	0.191	0.030	0.170
Ln(average income reference group)	0.307	0.002	0.353	0.001	0.273	0.007	0.302	0.003
Age	-0.111	0.000	-0.113	0.000	-0.119	0.000	-0.112	0.000
Age squared	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Secondary education	0.086	0.072	0.097	0.042	0.080	0.093	0.093	0.053
Tertiary education	0.145	0.035	0.167	0.016	0.132	0.056	0.151	0.029
Unemployed	0.095	0.005	0.096	0.005	0.094	0.005	0.095	0.005
Inactive	-0.069	0.032	-0.067	0.038	-0.070	0.031	-0.069	0.032
Separated	-0.025	0.828	-0.027	0.816	-0.026	0.824	-0.025	0.829
Divorced	0.206	0.226	0.209	0.219	0.204	0.230	0.207	0.224
Widowed	-0.016	0.853	-0.011	0.903	-0.016	0.850	-0.016	0.853
Single	0.087	0.173	0.086	0.176	0.088	0.167	0.087	0.169
Do not talk often to neighbors	-0.229	0.000	-0.231	0.000	-0.229	0.000	-0.230	0.000
No crime problems in area	0.130	0.000	0.131	0.000	0.130	0.000	0.130	0.000
No pollution problems in area	0.131	0.000	0.131	0.000	0.131	0.000	0.131	0.000
Polarization (between reference groups) ^b	-0.927	0.000			-0.809	0.000	-0.941	0.000
Polarization (between regions)			0.386	0.536				
Inequality (between reference groups) ^b							-0.537	0.206
Inequality (between regions)					-2.430	0.006		
Log likelihood No. observations	-39,554 95,748		-39,563 95,748		-39,550 95,748		-39,553 95,748	

TABLE 4

Adding Subjective Poverty to the Base Models of Table 1; Fixed-Effects Ordered Logit Model,^a ECHP 1994–2001

Notes:

^aPolarization and inequality computed using the Theil index.

^bReference groups defined over education and age for each region and year.

7. Conclusions

We argue that income polarization has a negative impact on an individual's health and provide empirical evidence that supports our theoretical arguments. Income polarization increases social tension and conflict, which in turn may create psychosocial stress and reduce the provision of certain public goods, both of which affect health. These two pathways are empirically tested using longitudinal data. Individual health is proxied by a self-reported measure of own health. The empirical analysis uses a recent econometric development due to Ferrer-i-Carbonell and Frijters (2004), which estimates an ordinal categorical model with fixed effects. By using this model, one imposes interpersonal comparability of self-assessed health only at the ordinal level.

Besides defining polarization between regions, the paper introduces polarization between reference groups. That is, we postulate that the relevant comparison

group may not be the region but individuals with similar characteristics. We find that polarization is only relevant between reference groups and not between regions. Thus, our results challenge what has been traditionally assumed in the literature, i.e. that it is regions that matters. Clearly then, more research needs to be done to understand which are the relevant comparison groups that affect not only individual health but perhaps also other economically relevant outcomes, such as subjective perceptions of welfare and poverty.

APPENDIX

TABLE A1 Summary Statistics

Covariates	Mean	St. Dev.	Min.	Max.
Self-assessed health	0.46	0.50	0	1
Difficulties to make ends meet	0.63	0.48	0	1
Ln(family income)	8.90	0.57	6.55	10.32
Ln(average income reference group)	9.02	0.26	8.54	9.98
Age	46.32	19.38	16	92
Secondary education	0.17	0.38	0	1
Tertiary education	0.14	0.36	0	1
Unemployed	0.09	0.28	0	1
Inactive	0.52	0.50	0	1
Separated	0.01	0.12	0	1
Divorced	0.01	0.09	0	1
Widowed	0.09	0.29	0	1
Single	0.29	0.45	0	1
Do not talk often to neighbors	0.05	0.21	0	1
No crime problems in area	0.82	0.38	0	1
No pollution problems in area	0.87	0.34	0	1
Polarization Theil (reference groups) ^a	0.20	0.05	0.10	0.43
Polarization MLD (reference groups) ^a	0.17	0.05	0.09	0.37
Polarization Theil (regions)	0.12	0.02	0.08	0.15
Polarization MLD (regions)	0.11	0.02	0.08	0.13
Inequality Theil (reference groups) ^a	0.11	0.02	0.01	0.37
Inequality MLD (reference groups) ^a	0.12	0.03	0.01	0.47
Inequality Theil (regions)	0.14	0.02	0.10	0.19
Inequality MLD (regions)	0.14	0.02	0.11	0.18

Note: aReference groups defined over education and age for each region and year.

References

- Adler, N. E., T. Boyce, M. A. Chesney, S. Cohen, S. Folkman, and S. Leonard Syme, "Socioeconomic Status and Health: The Challenge of the Gradient," *American Psychologist*, 49, 15–24, 1994.
- Alesina, A. and E. La Ferrara, "Participation in Heterogeneous Communities," *Quarterly Journal of Economics*, 115, 847–904, 2000.

Alesina, A., R. Baqir, and W. Easterly, "Public Goods and Ethnic Divisions," *Quarterly Journal of Economics*, 114, 1243–84, 1999.

Brehm, J. and W. Rahn, "Individual Level Evidence for the Causes and Consequences of Social Capital," American Journal of Political Science, 41, 999–1023, 1997.

Chamberlain, G., "Analysis of Covariance with Qualitative Data," *Review of Economic Studies*, 47, 225–38, 1980.

Clark, A., "Unemployment as a Social Norm: Psychological Evidence from Panel Data," *Journal of Labor Economics*, 21, 323–51, 2003.

© 2009 The Authors

Clark, A. E., P. Frijters, and M. A. Shields, "Relative Income, Happiness, and Utility: An Explanation for the Easterlin Paradox and Other Puzzles," *Journal of Economic Literature*, 46, 95–144, 2008.

Cowell, F. A., "On the Structure of Additive Inequality Measures," *Review of Economic Studies*, 52, 521–31, 1980.

Cowell, F. A. and M. P. Victoria-Feser, "Welfare Rankings in the Presence of Contaminated Data," *Econometrica*, 70, 1221–33, 2002.

Deaton, A., "Health, Inequality and Economic Development," *Journal of Economic Literature*, 41, 113–58, 2003.

Esteban, J. M. and D. Ray, "On the Measurement of Polarization," *Econometrica*, 62, 819–51, 1994.

Ferrer-i-Carbonell, A., "Income and Well-Being: An Empirical Analysis of the Comparison Income Effect," *Journal of Public Economics*, 89, 997–1019, 2005.

Ferrer-i-Carbonell, A. and P. Frijters, "The Effect of Methodology on the Determinants of Happiness," *Economic Journal*, 114, 641–59, 2004.

Frijters, P., J. P. Haisken-DeNew, and M. A. Schields, "The Causal Effect of Income on Health: Evidence from German Reunification," *Journal of Health Economics*, 24, 991–1017, 2005.

- Garand, J. C. and N. K. Nguyen, "The Effects of Income Inequality on Political Attitudes and Behavior," Paper presented at the 2007 annual meeting of the Midwest Political Science Association, Chicago, Illinois, 2007.
- Glaeser, E. L., D. Laibson, and B. Sacerdote, "An Economic Approach to Social Capital," *Economic Journal*, 112, 2002.

Gravelle, H. and M. Sutton, "Income, Relative Income, and Self-Reported Health in Britain 1979–2000," *Center for Health Economics Research Paper*, 10, 2006.

Hagenaars, A. J. M., K. de Vos, and M. A. Zaidi, *Poverty Statistics in the Late 1980s: Research Based* on Micro-Data, EUROSTAT, Luxembourg, 1994.

House, J. S. and D. R. Williams, "Psychosocial Pathways Linking SES and CVD," in *Report on the Conference on Socioeconomic Status and Cardiovascular Health and Disease*, National Heart, Lung, and Blood Institute, NIH, 1995.

Idler, E. L. and Y. Benyamini, "Self-Rated Health and Mortality: A Review of Twenty-Seven Community Studies," *Journal of Health and Social Behaviour*, 38, 21–37, 1997.

Jacobs, L. R. and T. Skocpol (eds), *Inequality and American Democracy: What We Know and What We need to Learn*, Russell Sage Foundation, New York, 2005.

Kawachi, I., B. P. Kennedy, and K. Lochner, "Social Capital, Income Inequality and Mortality," *American Journal of Public Health*, 87, 1494–8, 1997.

Kawachi, I., P. B. Kennedy, and R. G. Wilkinson, *The Society and Population Health Reader. Income Inequality and Health*, The New Press, New York, 1999.

Knack, S. and P. Keefer, "Does Social Capital Have an Economic Payoff? A Cross-Country Investigation," *Quarterly Journal of Economics*, 112, 1251–88, 1997.

Lindert, P., "What Limits Social Spending?" *Explorations in Economic History*, 33, 1–34, 1996.

McIsaac, S. and R. G. Wilkinson, "Cause of Death, Income, Distribution and Problems of Response Rates," *Luxembourg Income Study Working Paper*, 136, 1995.

- Mellor, J. M. and J. Milyo, "State Social Capital and Individual Health Status," *Journal of Health*, *Politics, Policy and Law*, 30, 1101–30, 2005.
- Meltzer, A. H. and S. F. Richard, "A Rational Theory of the Size of Government," *Journal of Political Economy*, 89, 914–27, 1981.

, "Tests of a Rational Theory of the Size of Government," *Public Choice*, 41, 403–18, 1983.

- Milanovic, B., "The Median Voter Hypothesis, Income Inequality, and Income Distribution: A Test with Empirical Data," *European Journal of Political Economy*, 16, 367–410, 2000.
- Miller, D. L. and C. Paxton, "Relative Income, Race and Mortality," *Journal of Health Economics*, 25, 979–1003, 2006.

Moene, K. O. and M. Wallerstein, "Inequality, Social Insurance, and Redistribution," American Political Science Review, 650, 859–74, 2002.

Osberg, L., T. Smeeding, and J. Schwabish, "Income Distribution and Public Social Expenditure: Theories, Effects and Evidence," Unpublished Manuscript, Maxwell School, Syracuse University, 2003.

Preston, H. S., "The Changing Relation Between Mortality and Level of Economic Development," *Population Studies*, 29, 231–48, 1975.

Regidor, E., M. E. Calle, P. Navarro, V. Dominguez, and C. Rodriguez, "Inequalities in Income and Long-Term Disability in Spain: Analysis of Recent Hypotheses Using Cross Sectional Study Based on Individual Data," *British Medical Journal*, 315, 1130–5, 1997.

© 2009 The Authors

Putnam, R. D., Making Democracy Work. Civic Traditions in Modern Italy, Princeton University Press, Princeton, NJ, 1993.

- Regidor, E., M. E. Calle, P. Navarro, and V. Dominguez, "Trends in the Association Between Average Income, Poverty and Income Inequality and Life Expectancy in Spain," Social Science and Medicine, 56, 961-71, 2003.
- Sassi, F. and J. Hurst, "The Prevention of Lifestyle-Related Chronic Diseases: An Economic Framework," OECD Health Working Papers 32, OECD Directorate for Employment, Labour and Social Affairs, 2008.
- Shorrocks, A. F., "The Class of Additively Decomposable Inequality Measures," Econometrica, 48, 613-25, 1980.
- Subramanian, S. V. and I. Kawachi, "Income Inequality and Health: What Have We Learned So Far?" Epidemiologic Reviews, 26, 78-91, 2004.
- Theodossiou, I. and A. Zangelidis, "The Social Gradient in Health: The Effect of Absolute and Relative Income on the Individual's Health," Discussion Paper 2006-06, Centre for European Labour Market Research, University of Aberdeen, 2006.
- Wagstaff, A. and E. Van Doorslaer, "Income Inequality and Health: What does the Literature Tell Us?" Annual Review of Public Health, 21, 253-67, 2000.
- Wang, Y. Q. and K. Y. Tsui, "Polarization Orderings and New Classes of Polarization Indices," *Journal of Public Economic Theory*, 2, 349–63, 2000. Weich, S., G. Lewis, and S. P. Jenkins, "Income Inequality and Self-Rated Health in Britain," *Journal*
- of Epidemiology and Community Health, 56, 436-41, 2002.
- Wilkinson, R. G., "Income Distribution and Life Expectancy," British Medical Journal, 304, 715–16, 1992.

-, Unhealthy Societies: The Afflictions of Inequality, Routledge, London, 1996.

- -, "Socioeconomic Determinants of Health: Health Inequalities: Relative of Absolute Material Standards?" British Medical Journal, 314, 591-5, 1997.
 - , "Low Relative Income Affects Mortality," British Medical Journal, 316, 1611, 1998.
- , Mind the Gap; Hierarchies, Health and Human Evolution. Weidenfeld and Nicolson, London, 2000.
- Wilkinson, R. G. and K. E. Pickett, "Income Inequality and Health: A Review and Explanation of the Evidence," Social Science and Medicine, 62, 1768–84, 2006. Wolfson, M., "When Inequalities Diverge?" American Economic Review, 84, 353–8, 1994.
- Zhang, X. and R. Kanbur, "What Difference Do Polarisation Measures Make? An Application to China," Journal of Development Studies, 37(3), 85-98, 2001.